

THE ROI MULTIPLIER

REGULATED REACH HEALTH MARKETING · CLINIC CONFIDENTIAL

| The Challenge

A dedicated psychotherapy clinic was burning capital on inefficient patient acquisition. The clinical director was alarmed by soaring marketing costs that yielded low-quality leads. They needed a system that provided mathematical certainty—a predictable, highly profitable return on their marketing investment.

| The Regulated Reach Solution

We discarded the vanity metrics and focused entirely on the economics of patient acquisition. Regulated Reach engineered a hyper-targeted conversion funnel, optimizing ad spend to attract only high-intent individuals actively seeking ongoing therapeutic support.

~5%

Conversion Rate

\$60

Cost Per Acquisition

1400%

Minimum ROI

| The Grand Result

We achieved a masterclass in profitability. Regulated Reach secured a **nearly 5% conversion rate at an incredibly low \$60 cost-per-acquisition**. With an average session cost of \$150 and a conservative estimate of 6 sessions per booked patient (\$900 Lifetime Value), that \$60 investment generated a massive, predictable influx of bottom-line revenue, completely revitalizing the clinic's growth model.